

ADOPTION AND ACCEPTANCE LEVEL OF SUSTAINABLE MANUFACTURING PRACTICES IN AUTOMOBILE INDUSTRIES AMONG WOMEN EMPLOYEES

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ABSTRACT

The empirical methodology is especially well-suited for the investigation of real-world phenomena, since it enables researchers to observe and analyse the dynamic interaction between sustainable practices and adoption level of women workforce in this sector. The empirical method which places a strong focus on direct observation and data collecting will be of great assistance in shedding light on the myriad of impacts that sustainable manufacturing frameworks have on women employees. With the purpose of providing a full knowledge of how these changes are seen and experienced by women, the research intends to investigate the many aspects of these consequences. It is important to investigate the difficulties they have while adjusting to new procedures, the possibilities that present themselves and the overall influence that these changes have on their professional life.

KEYWORDS: Women fostering, Sustainable Manufacturing, Sustainable Development

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